

Promote Your EV Chargers Onsite

The [U.S. Department of Energy's Alternative Fuels Center Data](#) says "station signage helps EV and PHEV drivers identify charging stations. It also helps charging station hosts communicate and enforce regulations related to the use of the EVSE and associated parking spaces." Similar to sign creation, painting or striping, is intended to mark charging spots for EVs.

Painting

Paint Color

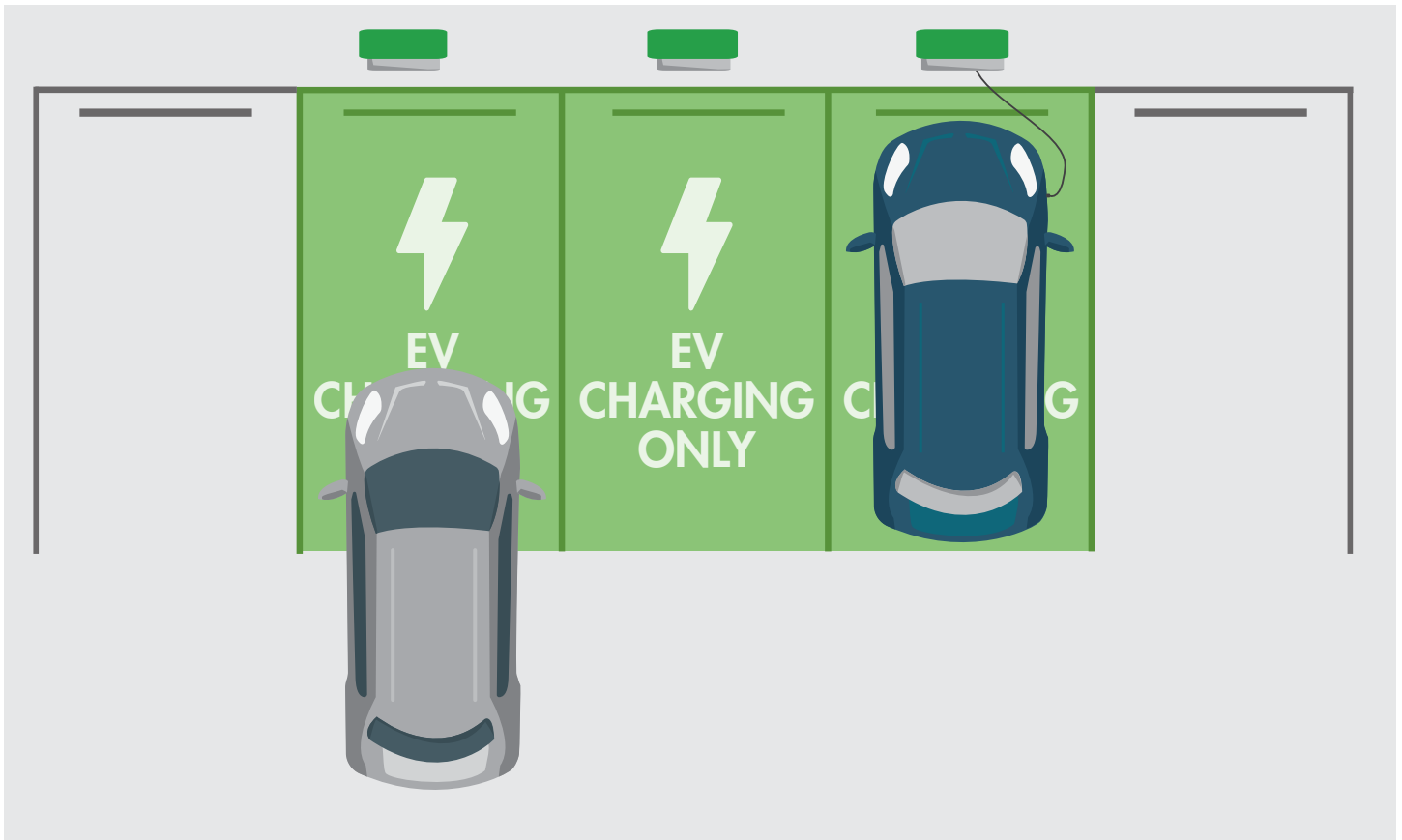
Green is the color of choice. Experts universally agree, it's best to avoid the color blue, which always indicates handicapped parking (except when used to indicate ADA compliant charging spots).

Ways of Painting

You can decide what is best for your business. Many hosts outline the spot with green, write "EV Charging" in the middle of the spot, or paint a lightning bolt with "EV Charging Only," while some others paint the entire parking spot solid green or striped green.

EVs Only

Make sure all drivers, including drivers of gas-fueled vehicles, understand that the EV spots are for charging EVs only. It is important to indicate these are not simply parking spots for electric vehicles but active charging spots.



EV Charging Station Signage

Visibility of Signs

Make sure signs are easy to read when in the parking lot and near the parking spot, so charging spots can be quickly located. Also, providing Blink with an accurate description of the charger station location on your property will ensure Blink indicates the charger on charging maps accurately.

Types of Signs

Some signs can be used to grab the attention of an EV driver while they are looking for the charging spots, and others to share charging details and rules. For locations with smart / kiosk configurations, signage with instructions is included from Blink. Please be sure to review and understand local sign ordinances to ensure your location signage complies.

Blink Supplied Signage



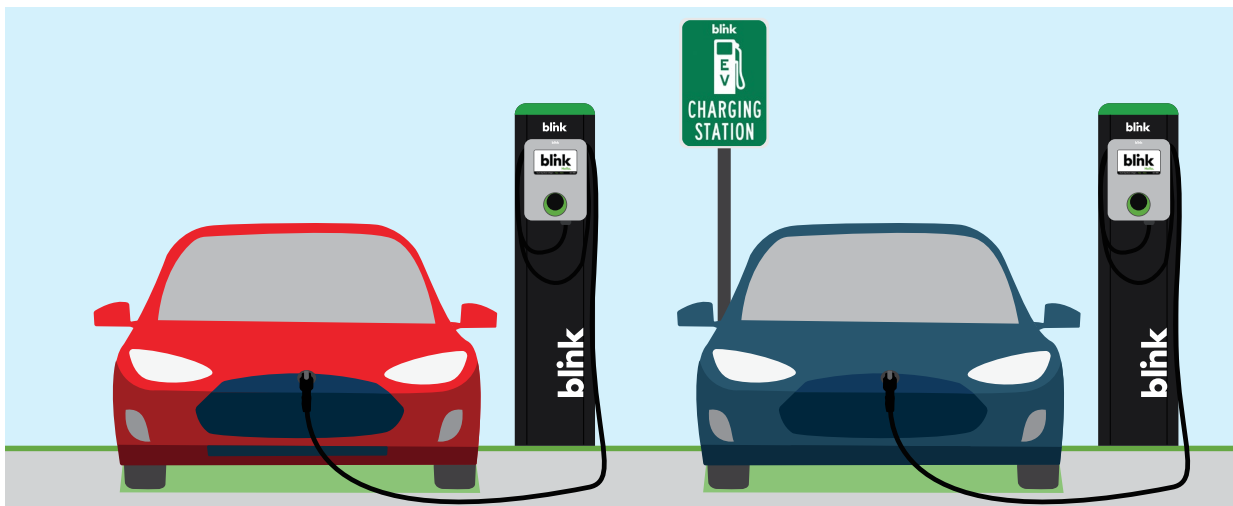
EV Charging Station Signage



Kiosk Instructions



Kiosk Arrows



Additional Information Hosts May Share With EV Drivers:

- Hours of charging station operation
- How often chargers can be used
- If EVs need to be moved once they are charged
- If the site charges an occupancy fee for non-charging vehicles
- Enforceable consequences for those who misuse the spot

Location of Signs

Whether your charger is wall or post mounted will determine best practices for signage and painting for your location. Signage and painting outside will also help promote your new chargers. Let people driving by know you have EV chargers installed and ready to use!

If you have any questions, please don't hesitate to ask your sales executive.

Contact Host Support at (888) 998.2546 x2 or email hostsupport@blinkcharging.com.

While these recommendations by Blink are intended to assist and guide you with your deployment and installation of your new Blink chargers, these are meant only as suggestions. Blink insists that you do your research and come to your own conclusions, as your say is the final one and Blink does not accept, and you expressly release Blink from, any liability for any accidents or damage which arise out of your following of Blink's recommendations during the installation process.